

INTERNALIZING, CULTIVATING AND LIVING THE GOLDEN RULE

July, in my view, is the most important and challenging month in regards to living our Golden Rule. July is assigned, to be **ETHICAL**.

In the Concatenation Ceremony, Arcanoper says:

“Be constantly **ETHICAL** in your transactions and in your dealings with those with whom you do business. Bear in mind that your business conduct, as a part of our great industry, carries with it an overall obligation that reaches far beyond that of guarding your individual reputation”

I say, that being **ETHICAL** is most important because this 8th value of our Golden Rule focuses us directly to our Code of Ethics. The code that insights us to respect the rights of others, to cultivate peace and prosperity for the world, to never break our word, to promote friendship and confidence, to be homebuilders, to elevate humanity by being charitable and thoughtful, to unite nations in the bonds of friendship and to be a source of community benefits and goodwill by always acting honorably.

It is also challenging because it takes a tremendous amount of will power to be **ETHICAL** in not only our interaction with others, but, and even more importantly, how **ETHICAL** we are to ourselves. It is indeed a rare gift to be able to subordinate an impulse to a value such as **ETHICAL**.

Every day we are faced with so many matters that directly challenge our **ETHICS** and unless you have deeply internalized this value, it is so easily violated.

What works for me when faced with an **ETHICAL** situation, is that whenever a doubt arises as to the right or **ETHICS** of my position or action towards others, to resolve such doubt against myself. In this way, I maintain my **ETHICAL** position.

Each time I exercise my **ETHICAL** power, my integrity deepens. It is as though I am exercising a muscle, the more I exercise it, the stronger it grows.

Being **ETHICAL** can only lead you to become a better person. I do not believe that there is a down side in being **ETHICAL**.

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